

How to start a QRyde Community

Appoint a QRyde Mobility Manager

The QRyde Mobility Manager (QMM) is like the quarterback of the QRyde Community. This person understands the transportation needs of their community, and helps find transportation providers that can fill that need.

The QMM takes an active roll training individuals and businesses on the benefits of enrolling (for free!) in the Community, as well as promoting App downloads and system usage.

The QMM also works with transportation providers in the community – whether those are private companies, individuals who want to be Community Transportation Providers, or public transit.

The QMM will be able to invite both members and providers to join their network, either selecting from a list of available providers, or by recruiting new providers.

Become part of the QRyde Network

The next step is for the QMM to set up a QRyde Community within the QRyde universe. QRyde staff will help with this process, by collecting whatever information we need, and creating login credentials for the QMM.

For our white label partners, we will also set up a customized URL for your community, as “YourCommunityName.qryde.com.” This is the destination website you can advertise and promote in your community.

Setup Agreements

QRyde has a standard set of transportation provider, rider and funding source agreements for your use and reference, but you will want to tailor them to your specific needs. Every participant in the QRyde system agrees to a set of terms, for your, their and our protection!

Establish funding sources

The QMM will need to establish the funding sources that interact with their QRyde community.

This includes setting up a Qfund account that will allow your QRyde Community and your riders to participate in our crowd sourcing platform!

Signup members

Every QRyde Community depends on its riders to make it work! The QMM can upload an existing membership list into QRyde, which will instantly give those members access to profile creation , ride booking, and other membership benefits.

In addition, the QMM can invite members through the website, allowing more and more people access to your QRyde Community!

Invite providers

You'll need transportation providers of course! QRyde has a list of providers who already serve your geographical area, which you can invite to serve your QRyde Community immediately.

The QMM will also be on the lookout for additional providers in the area who can expand the list of providers that can serve its membership. Remember, the more options a rider has, the better the experience!

Marketing + advertising

Once your QRyde Community is established, you've signed up some providers, and you've invited your known membership, it's time to get the word out!

We'll give you our "QRyde Community Marketing Plan Template, filled with proven marketing and advertising approaches, ideas, and advice. We also offer direct assistance with a variety of proven marketing ideas.

That's It!

You're already on your way to Simplifying Transportation and Energizing your Community!